

Penn State Startup Pipeline

(March 2024)

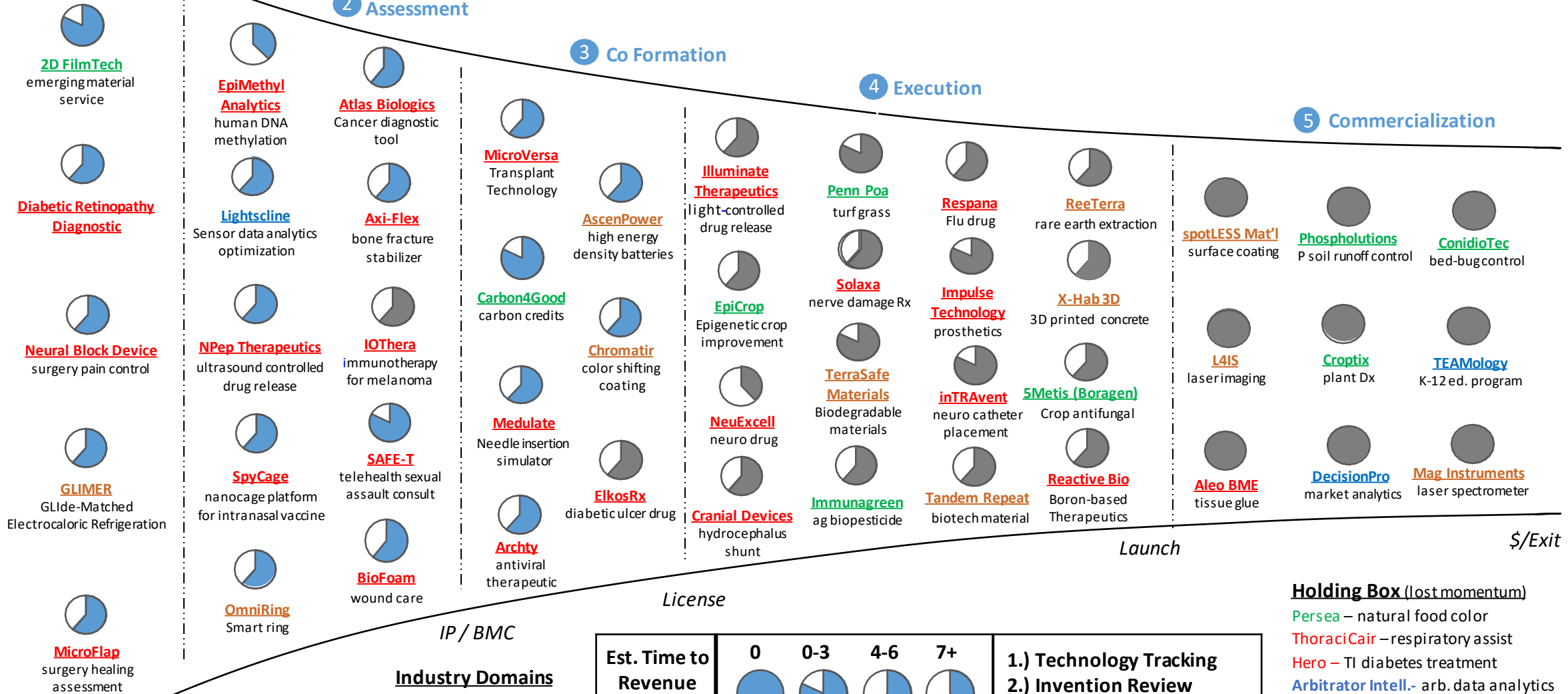
1 Review

2 Assessment

3 Co Formation

4 Execution

5 Commercialization



Industry Domains
Med Science
Food & Ag Science
IT & EdTech
Eng/Mat/Energy

Est. Time to Revenue (years)	0	0-3	4-6	7+
Business Executive	Have it	Need it		

- 1.) Technology Tracking
- 2.) Invention Review
- 3.) Commercial Assessment
- 4.) Company Formation
- 5.) Business Execution
- 6.) Commercialization

Holding Box (lost momentum)

- Persea – natural food color
- ThoraciCair – respiratory assist
- Hero – TI diabetes treatment
- Arbitrator Intell.- arb. data analytics
- Lyrallux – lighting platform
- HydroSapient – hydraulics model for soil moisture
- Virolock – advanced virus enrichment & detection